



PATENT

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Renne M.F. Wyzykowski

Applicant	:	Thomas P. Ivanyi	Confirmation No. 9772
Application No.	:	09/944,348	
Filed	:	August 31, 2001	
Title	:	SYSTEM AND METHOD FOR MEASURING AND STORING INFORMATION PERTAINING TO TELEVISION VIEW OR USER BEHAVIOR	
Grp./Div.	:	2614	
Examiner	:	Peter C. Wilder	
Customer No.	:	23363	
Docket No.	:	57547/A719	

**SUBSTITUTION OF ATTORNEY WITH
CHANGE OF CORRESPONDENCE ADDRESS**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Post Office Box 7068
Pasadena, CA 91109-7068
May 16, 2006

Commissioner:

Thomas P. Ivanyi, inventor of the above-referenced patent application, hereby revokes all previous Powers of Attorney and appoints the practitioners associated with the

CUSTOMER NUMBER 23363

of the firm CHRISTIE, PARKER & HALE, LLP, telephone (626) 795-9900, as principal attorneys with power to appoint associate attorneys, to prosecute this application and any subsequent application based on the disclosure of this application, and to transact all business in the Patent and Trademark Office connected with this application and any subsequent application.

Application No. 09/944,348

The authority under this Power of Attorney of each person identified by Customer Number 23363 shall automatically terminate and be revoked upon such person ceasing to be a member or associate of or of counsel to the firm.

Please direct all correspondence to **CUSTOMER NUMBER 23363**. Direct all telephone calls to Daniel M. Cavanagh at 626/795-9900, **CHRISTIE, PARKER & HALE, LLP, P.O. Box 7068, Pasadena, California 91109-7068**.

By 
Thomas P. Iyanyi, Inventor

DMC/rmw

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